



Top 10 Google Report

Relikon SEO - Workshop
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Report shows detail step by step instructions, how to get your Web page listed in top 10 Google search results

Report overview

This report helps you to optimize the web page

"<http://www.seoskiturizam-dunav-fruskagora.com/en/index.htm>" for a high ranking on Google.com for the search term "Bicycle routes".

Your web page



<http://www.seoskiturizam-dunav-fruskagora.com/en/index.htm>

Title: Village country accommodation, journey down Danube :: Fruska Gora, Cerevic, Novi Sad, Vojvodina

Description: Village country accommodation on Fruska Gora mountain near Danube river in Novi Sad, city of EXIT | Vojvodina | Serbia

Your competitors for the search term "Bicycle routes" on Google.com

1



<http://www.bikely.com/>

Title: Bike Trails, Paths & Routes From Over 40 Countries at Bikely.com

Description: Put simply, Bikely helps cyclists share knowledge of good bicycle routes. You can draw your favorite bike paths right on the map, and view everyone else's.

2



<http://www.bikeforall.net/linkcat.php?cid=75>

Title: Cycling routes :: Bike For All >> The essential resource for everyone who cycles... or is thinking about it.

Description: [No meta description available.]

3


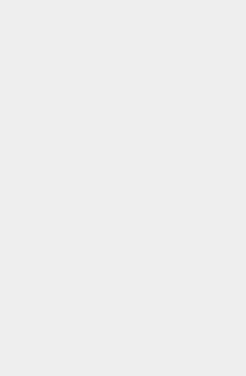




<http://www.bikeforall.net/linkcat.php?cid=153>




Title: Journey planning (online wayfinders) :: Bike For All >> The essential resource for everyone who cycles... or is thinking about it.

Description: [No meta description available.]

Your competitors for the search term "Bicycle routes" on Google.com

4		<p>http://vancouver.ca/engsvcs/transport/cycling/routes.htm</p> <p>Title: Bike Route Profiles and Map - Cycling in Vancouver</p> <p>Description: Expanding the bicycle network is an important strategy in the City's effort to reduce traffic congestion and support a clean, green and healthy mode of transportation.</p>
5		<p>http://www.bikemetro.com/</p> <p>The web page could not be accessed because the server returned the HTTP error code 500 (Internal server error). The web page has not been taken into account.</p> <p>Title: [No document title available.]</p> <p>Description: [No meta description available.]</p>
6		<p>http://www.adventurecycling.org/routes/index.cfm</p> <p>Title: Bicycle Routes, Bike Trails, & Maps - Adventure Cycling Association</p> <p>Description: Adventure Cycling creates bike routes and maps for North America, including the TransAmerica Trail, Pacific Coast, and Great Divide routes. Our bike maps list key information for bike travelers: locations of bike shops, supplies, and overnight accommodations. GPS waypoints available.</p>
7		<p>http://www.adventurecycling.org/</p> <p>Title: America's Bicycle Travel Inspiration & Resource - Adventure Cycling Association</p> <p>Description: Adventure Cycling Association's mission is to inspire people of all ages to travel by bicycle. We create bike routes and maps, lead bike tours, publish Adventure Cyclist magazine, sell bike gear, and provide bicycle travel information. Self-contained bike trips are our specialty.</p>

Your competitors for the search term "Bicycle routes" on Google.com

8		<p>http://www.seacoastbikes.org/</p> <p>Title: SABR : Seacoast Area Bicycle Routes</p> <p>Description: Seacoast Area Bicycle Routes: SABR</p>
9		<p>http://www.ontheroute.com/</p> <p>Title: On The Route Bicycles (Chicago, IL)</p> <p>Description: [No meta description available.]</p>
10		<p>http://www.pedaling.com/</p> <p>Title: Bicycle Trails, Cycling Routes Bike Maps</p> <p>Description: Pedaling.com - A website devoted exclusively to providing route information for and by the biking community</p>

Analyzed search terms

1. Bicycle routes
2. Bicycle
3. routes

Top 10 Ranking Requirements Score™

0%

The Top 10 Ranking Requirements Score™ of 0% means that the web page <http://www.seoskiturizam-dunav-fruskagora.com/en/index.htm> meets 0% of the requirements for a top 10 ranking on Google.com for the search term "Bicycle routes".

Note that some ranking factors cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential:	7	17
Very Important:	8	1
Important:	34	3
Moderately Important:	33	8
Slightly Important:	25	1
Total:	107	30

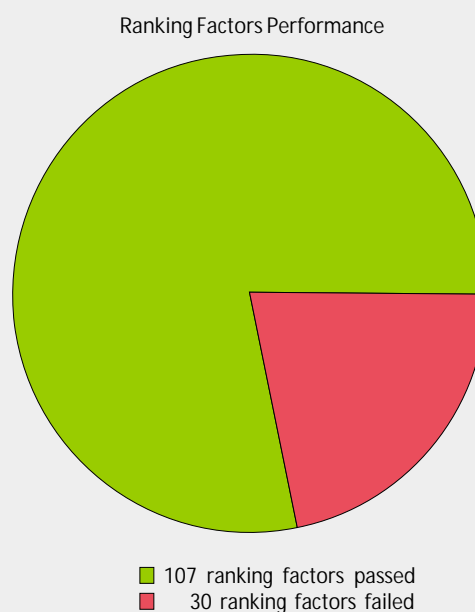


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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Bicycle routes" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Bike Trails, Paths & Routes From Over 40 Countries at Bikely.com
2	Cycling routes :: Bike For All >> The essential resource for everyone who cycles... or is thinking about it.
3	Journey planning (online wayfinders) :: Bike For All >> The essential resource for everyone who cycles... or is thinking about it.
4	Bike Route Profiles and Map - Cycling in Vancouver
5	[Web page was not analyzed. Reason: see at the top of the report.]
6	Bicycle Routes, Bike Trails, & Maps - Adventure Cycling Association
7	America's Bicycle Travel Inspiration & Resource - Adventure Cycling Association
8	SABR : Seacoast Area Bicycle Routes
9	On The Route Bicycles (Chicago, IL)
10	Bicycle Trails, Cycling Routes Bike Maps

Your contents

Village country accommodation, journey down Danube :: Fruska Gora, Cerevic, Novi Sad, Vojvodina

Advice for your document title

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "Bicycle routes" at least once.	<<
Keyword density:	0% to 33%	0%	You should increase the keyword density for the search term "Bicycle routes".	<<

Search term: "Bicycle"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

Advice for your document title

Search term: "Bicycle routes"

Number of keywords:	0 to 1	0	You should use the search term "Bicycle" at least once.	<<
Keyword density:	0% to 17%	0%	You should increase the keyword density for the search term "Bicycle".	<<

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "routes" at least once.	<<
Keyword density:	0% to 17%	0%	You should increase the keyword density for the search term "routes".	<<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use one of the keywords "Bicycle" or "routes" at least once.	<<
Keyword density:	0% to 17%	0%	You should increase the keyword density for the keywords "Bicycle" or "routes".	<<

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	Google.com	Live.com	Yahoo.com
To Your Site:	19	14	1	0	16
To Site 1:	645	76,800	987	9,460	223,126
To Site 2:	181	2,110	8	11	1,933
To Site 3:	181	2,140	9	4	1,948
To Site 4:	736	104	15	34	95
To Site 5:	n/a	n/a	n/a	n/a	n/a
To Site 6:	459	989	7	40	2,459
To Site 7:	459	22,400	967	9,620	47,014
To Site 8:	15	606	31	120	561
To Site 9:	6	250	6	60	253
To Site 10:	108	1,530	65	488	2,135
Range:	6 to 736	104 to 76,800	6 to 987	4 to 9,620	95 to 223,126

Advice for the global link popularity

Summing up all analyzed search engines, there are too few web pages that link to your web site "www.seoskiturizam-dunav-fruskagora.com/en/index.htm". You should increase the number of web pages from different domains that link to your web site. <<

Google found less web pages that link to your web page than to the top ranked pages. Try to increase the number of web pages from different domains that link to your site. <<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
[empty]	http://www.seoskiturizam-dunav-fruskagora.com	http://www.seo-websitepromotion.com/resources.php
Country village accommodation - Eco Ethno club	http://www.seoskiturizam-dunav-fruskagora.com/en/	http://software.relikon.com/en/touristic-destinations-serbia.php
Rural ethno club Cerevic, Novi Sad, Vojvodina, Fruska Gora, Danube	http://www.seoskiturizam-dunav-fruskagora.com/en	http://www.seo-websitepromotion.com/hotels_traveling_resources.php
Village country pansion near Danube on Fruska Gora Mountain	http://www.seoskiturizam-dunav-fruskagora.com/en	http://www.vekoltoours.com/links.htm
Village country tourism	http://www.seoskiturizam-dunav-fruskagora.com/en	http://www.seo-websitepromotion.com/resources.php

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "Bicycle routes" in their link texts. The more links to your web site contain "Bicycle routes" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Advice for the link texts of inbound links

Less than 10% of the analyzed inbound link texts contain the search term "Bicycle routes". You must increase the number of inbound link texts that contain that search term.

<<

Less than 20% of the analyzed inbound link texts contain the search term "Bicycle routes". You must increase the number of inbound link texts that contain that search term.

<<

Less than 40% of the analyzed inbound link texts contain the search term "Bicycle routes". You must increase the number of inbound link texts that contain that search term.

<<

Less than 60% of the analyzed inbound link texts contain the search term "Bicycle routes". You must increase the number of inbound link texts that contain that search term.

<<

Less than 80% of the analyzed inbound link texts contain the search term "Bicycle routes". You must increase the number of inbound link texts that contain that search term.

<<

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Village country accommodation - 25 beds Journey organizing Wine Cellars ECO ETHNO CLUB :: Location Cerevic BECOME OUR MEMBER...!!! Nautical program on Danube river Fishing Fruska Gora monasteries Strolling, Bicycle routes by Fruska Gora Wine tours All programs are, according to desire, with a guide included All programs are by the concept "from - to" (airport, rental object, vice versa...) . There is the possibility of the opening of a wine cellar for storage and distribution of wine. Contact : For further information you can call the following numbers: +381 21 66-14-972, +381 21 876-268, +381 64 2627-432, +381 63 592-044 (Mr Vidak)- e-mail You can also send us a message by filling out form Village Country Pansion - Cerevic - Danube - Fruska Gora mountain. We invite you to visit Photo album of our estate as well as Photo gallery of Danube's days and nights Home | Touristic offer | Object Capacity | Programs | Photo Album | Danube Photos | Links | Contact

Advice for your body text

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 3%	1%	OK	OK
Number of words:	253 to 1,598	167	You should use more words. Use at least 253 words.	<<

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 19	1	You could use the search term "Bicycle" more than once but this is optional.	<
Keyword density:	0% to 6%	1%	OK	OK

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 25	1	OK	OK
Keyword density:	0% to 5%	1%	OK	OK

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	5 to 34	2	Use the keywords "Bicycle" or "routes" more often, at least 5 times.	<<

Advice for your body text

Search term: "Bicycle routes"

Keyword density: 1% to 6% 1% OK

OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.seoskiturizam-dunav-fruskagora.com/en/index.htm	Friday, October 20, 2006
1	http://www.bikely.com/	Monday, May 22, 2006 (newest domain)
2	http://www.bikeforall.net/linkcat.php?cid=75	Thursday, February 26, 2004
3	http://www.bikeforall.net/linkcat.php?cid=153	Thursday, February 26, 2004
4	http://vancouver.ca/engsvcs/transport/cycling/routes.htm	Monday, August 18, 2003
5	http://www.bikemetro.com/	n/a
6	http://www.adventurecycling.org/routes/index.cfm	Thursday, December 23, 1999
7	http://www.adventurecycling.org/	Thursday, December 23, 1999
8	http://www.seacoastbikes.org/	Wednesday, December 04, 2002
9	http://www.ontheroute.com/	Tuesday, August 31, 1999
10	http://www.pedaling.com/	Monday, August 23, 1999 (oldest domain)
Range	Monday, August 23, 1999 to Monday, May 22, 2006	

Advice for the web site age

The older your web site, the better it is for your rankings on Google.com. Your web site appears to be not very old so you must compensate by improving other search engine ranking factors.

<<

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

No.	H1 Heading Text
1.	Village country accommodation - 25 beds
2.	
3.	ECO ETHNO CLUB :: Location Cerevic BECOME OUR MEMBER...!!!

Advice for your H1 headline texts

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the keywords	<

Advice for your H1 headline texts

Search term: "Bicycle routes"

"Bicycle" or "routes" but this is optional.

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	[no words]	http://www.bikely.com/
2	linkcat cid 75	http://www.bikeforall.net/linkcat.php?cid=75
3	linkcat cid 153	http://www.bikeforall.net/linkcat.php?cid=153
4	engsvcs transport cycling routes	http://vancouver.ca/engsvcs/transport/cycling/routes.htm
5	[Web page was not analyzed. Reason: see at the top of the report.]	http://www.bikemetro.com/
6	routes index	http://www.adventurecycling.org/routes/index.cfm
7	[no words]	http://www.adventurecycling.org/
8	[no words]	http://www.seacoastbikes.org/
9	[no words]	http://www.ontheroute.com/
10	[no words]	http://www.pedaling.com/

Your contents

en index (Page URL: "/en/index.htm")

Advice for your page URL

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Bicycle"

Advice for your page URL

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the keywords "Bicycle" or "routes" but this is optional.	<

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	1.84s	4.98s	4.98s	1.13s	n/a	2.00s	2.00s	n/a	n/a	2.26s	1.13s to 4.98s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	fast: top 40%	very slow: bottom 15%	very slow: bottom 15%	fast: top 30%	n/a	average : top 45%	average : top 45%	n/a	n/a	slow: bottom 35%	very slow: bottom 15% to fast: top 30%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	../images/ger.gif
2.	[empty]	../images/srp.gif
3.	POgleda na Dunav sa placa	../images/cerevic_dunav1.jpg
4.	Svakodnevnica	../images/cerevic_selo_2.jpg
5.	Rostilj sala	../images/seoski_rostilj_sala_14.jpg
6.	Kamin sala	../images/kamin_sala_dnevni_boravak18.jpg
7.	[empty]	../images/vinski_podrum2_mali.jpg
8.	Eco ethno club - Cerevic	../images/logo_80.gif
9.	Eco ethno club Danube Vojvodina	index_en_files/index_heading3.gif
10.	Smestaj - soba na spratu	../images/sobe_pansion_sprat_2.jpg
11.	Sprat - hodnik	../images/sobe_hodnik_sprat_9.jpg
12.	[empty]	../index_files/index_image2.jpg
13.	Ulaz u objekat	../images/kuca_kapija_ulaz.jpg
14.	[empty]	../images/seoski_turizam_fruska_gora_dvoriste.jpg
15.	[empty]	../images/kamin_sala_dnevni_boravak19.jpg
16.	[empty]	../images/seoski_rostilj_sala_16.jpg

Advice for your IMG ALT attributes

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Bicycle routes" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search	<

Advice for your IMG ALT attributes

Search term: "Bicycle routes"

			term "Bicycle routes" but this is optional.	
--	--	--	---	--

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Bicycle" at least once but this is optional.	<
Keyword density:	0% to 22%	0%	You could increase the keyword density for the search term "Bicycle" but this is optional.	<

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the keywords "Bicycle" or "routes" but this is optional.	<

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	Welcome! share knowledge new destination show you favorite bike paths join now » motorbikes Moto Where
2	USER CONTROLS: Sort By: Online mapping of cycle routes 8.47/10 2600km of forest routes 8.59/10 Cycle A-way 9.88/10 Canal towpath riding 9.40/10 National Long Distance Trails 10.00/10 Scottish mountain bike trails 9.54/10 The National Byway 8.75/10 Rough Rides 10.00/10 CTC cycle route info 9.56/10 You can count on Sustrans 8.93/10 C2C on the BBC 8.71/10 Reclaiming Rights of Way 10.00/10 MTB routes in Scotland and NE England 9.56/10 C2C 10.00/10 Se [and 394 additional characters]
3	USER CONTROLS: Sort By: Plot your route 8.76/10 2600km of forest routes 8.59/10 London: click for cycle routes 9.10/10 London Cycle Network route finder 8.43/10 London journey planner 9.28/10 Transport Direct (but no bikes yet) 8.50/10 Via Michelin by bike 6.70/10 Bike the dykes 6.63/10 Traveline 8.88/10 GPS Routes UK 9.31/10 Placing customised Google maps on a website 7.00/10 Dig-map your ride 10.00/10 Bristol Streets 0/10 BUY? RIDE? PARTICIPATE [and 87 additional characters]
4	[not used]
5	[Web page was not analyzed. Reason: see at the top of the report.]
6	[not used]
7	· SUSTRANS' SUCCESS INTERESTING VARIATION - THE SWITZERLAND MODEL 2009 GUIDED TOURS SIGN-UP NOW FOR CROSS-COUNTRY & EARLY TRIPS
8	Seacoast Area Bicycle Routes (SABR) Inaugural Event for NH Seacoast Greenway - September 20, 2008 4th Annual Portsmouth Criterium - September 21, 2008 6th Annual Seacoast Bike/Walk to Work Day Wrap-Up - Most Participants Ever! Bicycle route maps in coastal New Hampshire/Southern Maine Join SABR NH Seacoast Greenway On-Road Route Inaugural - September 20th "Three Foot Rule" Becomes Law in NH! Celebrate the Opening of the East Coast Greenway in NH! [and 77 additional characters]
9	[not used]
10	[not used]

Your contents

Village country accommodation - 25 beds Journey organizing

Advice for your bold body text

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Bicycle" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "Bicycle" but this is optional.	<

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the keywords "Bicycle" or "routes" but this is optional.	<

Keyword use in same site link texts

Moderately Important

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag `Contact information` contains the same site link text "Contact information".

Your contents

No.	Same Site Link Text	Link URL
1.	[empty]	../de/index.htm
2.	[empty]	../index.htm
3.	[empty]	../sadrzaji.htm
4.	[empty]	../ponuda.htm
5.	[empty]	../smestajni_kapaciteti.htm
6.	[empty]	../smestajni_kapaciteti.htm
7.	[empty]	../smestajni_kapaciteti.htm
8.	[empty]	../ponuda.htm
9.	[empty]	../sadrzaji.htm
10.	form	/en/country_contact.htm
11.	Photo album of our estate	/photo_journey.htm
12.	Danube's days and nights	/near_danube.htm
13.	Home	/index.htm
14.	Touristic offer	/tourism_offer.htm
15.	Object Capacity	/country_village_capacity.htm
16.	Programs	/country_programs.html
17.	Photo Album	/photo_journey.htm
18.	Danube Photos	/near_danube.htm
19.	Links	../linkovi.htm
20.	Contact	/country_contact.htm

Advice for your same site link texts

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "Bicycle" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "Bicycle" but this is optional.	<

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the keywords "Bicycle" or "routes" but this is optional.	<

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the `<a>...` tags when the `<a>` tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag `About the company` contains the outbound link text "About the company".

Your contents

[not used]

Advice for your outbound link texts

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Bicycle routes" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "Bicycle routes" but this is optional.	<

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Bicycle" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "Bicycle" but this is optional.	<

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the keywords "Bicycle" or "routes" but this is optional.	<

Keyword use in same site link URLs

Moderately Important

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same site link URL "contact.htm".

Your contents

No.	Same Site Link URL	Link Text
1.	de index [../de/index.htm]	[empty]
2.	index [../index.htm]	[empty]
3.	sadrzaji [../sadrzaji.htm]	[empty]
4.	ponuda [../ponuda.htm]	[empty]
5.	smestajni kapaciteti [../smestajni_kapaciteti.htm]	[empty]
6.	smestajni kapaciteti [../smestajni_kapaciteti.htm]	[empty]
7.	smestajni kapaciteti [../smestajni_kapaciteti.htm]	[empty]
8.	ponuda [../ponuda.htm]	[empty]
9.	sadrzaji [../sadrzaji.htm]	[empty]
10.	en country contact [/en/country_contact.htm]	form
11.	photo journey [/photo_journey.htm]	Photo album of our estate
12.	near danube [/near_danube.htm]	Danube's days and nights
13.	index [/index.htm]	Home
14.	tourism offer [/tourism_offer.htm]	Touristic offer
15.	country village capacity [/country_village_capacity.htm]	Object Capacity
16.	country programs [/country_programs.html]	Programs
17.	photo journey [/photo_journey.htm]	Photo Album
18.	near danube [/near_danube.htm]	Danube Photos
19.	linkovi [../linkovi.htm]	Links
20.	country contact [/country_contact.htm]	Contact

Advice for your same site link URLs

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the keywords "Bicycle" or "routes" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

[not used]

Advice for your outbound link URLs

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	Put simply, Bikely helps cyclists share knowledge of good bicycle routes. You can draw your favorite bike paths right on the map, and view everyone else's.
2	[not used]
3	[not used]
4	Expanding the bicycle network is an important strategy in the City's effort to reduce traffic congestion and support a clean, green and healthy mode of transportation.
5	[Web page was not analyzed. Reason: see at the top of the report.]
6	Adventure Cycling creates bike routes and maps for North America, including the TransAmerica Trail, Pacific Coast, and Great Divide routes. Our bike maps list key information for bike travelers: locations of bike shops, supplies, and overnight accommodations. GPS waypoints available.
7	Adventure Cycling Association's mission is to inspire people of all ages to travel by bicycle. We create bike routes and maps, lead bike tours, publish Adventure Cyclist magazine, sell bike gear, and provide bicycle travel information. Self-contained bike trips are our specialty.
8	Seacoast Area Bicycle Routes: SABR
9	[not used]
10	Pedaling.com - A website devoted exclusively to providing route information for and by the biking community

Your contents

Village country accommodation on Fruska Gora mountain near Danube river in Novi Sad, city of EXIT | Vojvodina | Serbia

Advice for your meta description

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "Bicycle routes" at least once.	<<
Keyword density:	0% to 40%	0%	You should increase the keyword density for the search term "Bicycle routes".	<<

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "Bicycle" at least once.	<<
Keyword density:	0% to 20%	0%	You should increase the keyword density for the search term "Bicycle".	<<

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "routes" at least once.	<<
Keyword density:	0% to 20%	0%	You should increase the keyword density for the search term "routes".	<<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You should use one of the keywords "Bicycle" or "routes" at least once.	<<
Keyword density:	0% to 20%	0%	You should increase the keyword density for the keywords "Bicycle" or "routes".	<<

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	23 errors, not valid http://validator.w3.org/check?uri=http://www.seoskiturizam-dunav-fruskagora.com/en/index.htm
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.seoskiturizam-dunav-fruskagora.com/en/index.htm

Advice regarding the validity of your web site

The HTML validation of your web page www.seoskiturizam-dunav-fruskagora.com/en/index.htm failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	bike trails, bike paths, bike routes, bicycle routes, bike maps, bicycle maps, cycle touring, mountain bike maps, MTB
2	[not used]
3	[not used]
4	cycling, bike routes, bike network, bicycle network, bicycle, bicycles, bicycle courier
5	[Web page was not analyzed. Reason: see at the top of the report.]
6	bike maps, bicycle routes, Adventure Cycling Route Network, bicycle trails, cycling maps, bicycle maps, cycling routes, bike paths, bicycle trails, U.S. Bike Route System, bike trip planning, Transamerica trail, great divide mountain bike route, Southern Tier, Atlantic Coast Map, Great Parks North, Northern Tier, Pacific Coast Route, Underground Railroad Route, Western Express Map, GPS waypoints
7	adventure cycling, bicycle touring, bicycle travel, bicycling, cycling, bike, bicycle organizations, recreational cycling, bicycle association, touring info, touring, bike resources, adventure travel by bike, Adventure Cyclist magazine, bicycle route network, bike maps, BikeCentennial
8	Seacoast Area Bicycle Routes, SABR, bikes, pedestrian, safety, maps, new hampshire, maine, commute
9	[not used]
10	Bicycling, Biking, Riding, Bike Routes, Bicycle, Biking, cycling, bike riding, bike maps, cue sheets, bike routes, bike trips, bicycling, bike tours, bicycle maps, bikes, bike safety, road bikes, bike trails, senior biking, rental bikes, vacation biking, family biking, weekend biking, bike rentals, healthy biking, biking books, bike stores, biking education, biking getaways, biking accessories, bike clothes

Your contents

village country accommodation, journey organizing, wine cellars, nautical program, danube, river, fishing, fruska gora, monasteries, bicycle, routes, rental object, storage, distribution, wine, mansion, mountain, estate

Advice for your meta keywords

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Bicycle routes" at least once but this is optional.	<
Keyword density:	0% to 15%	0%	You could increase the keyword density for the search term "Bicycle routes" but this is optional.	<

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 36%	4%	OK	OK

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 11%	4%	OK	OK

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 23%	4%	OK	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Reviews Sign In / Join Create Route Share Find Forum Help Bianchi Reviews Shimano Reviews Trek Reviews Giant Reviews Giro Reviews Tutorials Contact Us Terms of Use Log In & Create Route Sign Up & Create Route Advanced Search Running & Hiking trails Motorcycle roads Add to del.icio.us Digg this Add to Reddit Welcome!
2	Skip Navigation Site Map
3	Skip Navigation Site Map
4	Skip to content City of Vancouver Search Help Engineering Home Film & Events Parking Solid Waste Streets Sustainability Transportation Water & Sewers Search Engineering
5	[Web page was not analyzed. Reason: see at the top of the report.]
6	HOME ABOUT US ROUTES & MAPS GUIDED TOURS ADVENTURE CYCLIST CYCLISTS' YELLOW PAGES OUTREACH & EDUCATION JOIN NOW DONATE SHOP OUR STORE REQUEST INFO UPDATE MEMBER INFO SITE MAP CONTACT US × Close Monday, Oct 20, 2008 Life is either a daring adventure or it is nothing.
7	HOME ABOUT US ROUTES & MAPS GUIDED TOURS ADVENTURE CYCLIST CYCLISTS' YELLOW PAGES OUTREACH & EDUCATION JOIN NOW DONATE SHOP OUR STORE REQUEST INFO UPDATE MEMBER INFO SITE MAP CONTACT US × Close Monday, Oct 20, 2008 Our mission is to inspire people of all ages to travel by bicycle.
8	Seacoast Area Bicycle Routes (SABR)
9	Phone: (773) 477-5066 3146 N.
10	Biking maps with cue sheets and local summaries for self guided cycling routes throughout the United States and Canada.

Your contents

Village country accommodation - 25 beds

Advice for your first sentence of the body text

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Bicycle" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "Bicycle" but this is optional.	<

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the keywords "Bicycle" or "routes" but this is optional.	<

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

[not used]

Advice for your HTML comments

Search term: "Bicycle routes"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Bicycle"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "routes" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "routes" but this is optional.	<

Keywords "Bicycle" or "routes"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use one of the keywords "Bicycle" or "routes" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the keywords "Bicycle" or "routes" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.seoskiturizam-dunav-fruskagora.com/en/index.htm" contains only 180 words. It is strongly recommended to add more text to your web page.	<<
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "journey organizing" of your Meta Keywords tag does not seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.seoskiturizam-dunav-fruskagora.com/en/index.htm" doesn't indicate a	OK

Advice

dynamically served web page so there shouldn't be any problems with the search engines in this aspect.

Your web page URL "www.seoskiturizam-dunav-fruskagora.com/en/index.htm" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.

OK

Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.

OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.seoskiturizam-dunav-fruskagora.com/en/index.htm on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "Bicycle routes"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "Bicycle routes"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

Search term: "Bicycle routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	n/a	1	0	1	0	0	0 to 1
Body Text:	1	2	1	1	2	n/a	1	1	1	0	5	0 to 5
H1 Texts:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
IMGALT:	0	0	0	0	0	n/a	0	0	1	0	0	0 to 1
Bold Text:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Same Texts:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Outb. Texts:	0	0	0	0	1	n/a	0	0	0	0	0	0 to 1
Same URLs:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Outb. URLs:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Meta Descr.:	0	1	0	0	0	n/a	0	0	1	0	0	0 to 1
Meta Keyw.:	0	1	0	0	0	n/a	1	0	1	0	0	0 to 1
First Sentence:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
HTML Comm.:	0	0	0	0	0	n/a	0	0	0	0	0	all 0

Search term: "Bicycle"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	n/a	1	1	1	1	1	0 to 1
Body Text:	1	4	1	2	10	n/a	5	6	4	5	19	1 to 19
H1 Texts:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
H2-H6 Texts:	0	1	0	0	1	n/a	0	0	0	0	0	0 to 1
IMGALT:	0	0	0	0	1	n/a	2	2	2	0	0	0 to 2
Bold Text:	0	0	0	0	0	n/a	0	0	1	0	0	0 to 1
Same Texts:	0	0	0	0	5	n/a	2	0	1	0	1	0 to 5

Search term: "Bicycle"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Outb. Texts:	0	0	0	0	1	n/a	0	0	0	1	0	0 to 1
Same URLs:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Outb. URLs:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Meta Descr.:	0	1	0	0	1	n/a	0	2	1	0	0	0 to 2
Meta Keyw.:	1	2	0	0	4	n/a	4	5	1	0	2	0 to 5
First Sentence:	0	0	0	0	0	n/a	0	1	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	n/a	0	0	0	0	0	all 0

Search term: "routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	1	0	0	n/a	1	0	1	0	1	0 to 1
Body Text:	1	6	25	13	2	n/a	8	3	2	0	15	0 to 25
H1 Texts:	0	0	1	0	0	n/a	0	0	0	0	0	0 to 1
Domain:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Page URL:	0	0	0	0	1	n/a	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	1	0	0	0	n/a	0	0	0	0	0	0 to 1
IMGALT:	0	0	0	0	0	n/a	1	1	1	0	0	0 to 1
Bold Text:	0	0	5	3	0	n/a	0	0	1	0	0	0 to 5
Same Texts:	0	1	8	5	0	n/a	4	1	0	0	1	0 to 8
Outb. Texts:	0	1	0	0	1	n/a	0	0	0	0	0	0 to 1
Same URLs:	0	0	0	0	1	n/a	4	4	0	0	0	0 to 4
Outb. URLs:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Meta Descr.:	0	1	0	0	0	n/a	2	1	1	0	0	0 to 2
Meta Keyw.:	1	2	0	0	1	n/a	2	0	1	0	2	0 to 2
First Sentence:	0	0	0	0	0	n/a	1	1	1	0	1	0 to 1
HTML Comm.:	0	0	0	0	1	n/a	0	0	0	0	0	0 to 1

Keywords "Bicycle" or "routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	1	0	0	n/a	2	1	2	1	2	0 to 2

Keywords "Bicycle" or "routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Body Text:	2	10	26	15	12	n/a	13	9	6	5	34	5 to 34
H1 Texts:	0	0	1	0	0	n/a	0	0	0	0	0	0 to 1
Domain:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Page URL:	0	0	0	0	1	n/a	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	2	0	0	1	n/a	0	0	0	0	0	0 to 2
IMGALT:	0	0	0	0	1	n/a	3	3	3	0	0	0 to 3
Bold Text:	0	0	5	3	0	n/a	0	0	2	0	0	0 to 5
Same Texts:	0	1	8	5	5	n/a	6	1	1	0	2	0 to 8
Outb. Texts:	0	1	0	0	2	n/a	0	0	0	1	0	0 to 2
Same URLs:	0	0	0	0	1	n/a	4	4	0	0	0	0 to 4
Outb. URLs:	0	0	0	0	0	n/a	0	0	0	0	0	all 0
Meta Descr.:	0	2	0	0	1	n/a	2	3	2	0	0	0 to 3
Meta Keyw.:	2	4	0	0	5	n/a	6	5	2	0	4	0 to 6
First Sentence:	0	0	0	0	0	n/a	1	2	1	0	1	0 to 2
HTML Comm.:	0	0	0	0	1	n/a	0	0	0	0	0	0 to 1

Table: Keyword density

Search term: "Bicycle routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	n/a	22%	0%	33%	0%	0%	0% to 33%
Body Text:	1%	1%	0%	0%	2%	n/a	1%	0%	0%	0%	3%	0% to 3%
H1 Texts:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
IMGALT:	0%	0%	0%	0%	0%	n/a	0%	0%	13%	0%	0%	0% to 13%
Bold Text:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Same Texts:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Outb. Texts:	0%	0%	0%	0%	33%	n/a	0%	0%	0%	0%	0%	0% to 33%
Same URLs:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Outb. URLs:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	8%	0%	0%	0%	n/a	0%	0%	40%	0%	0%	0% to 40%
Meta Keyw.:	0%	11%	0%	0%	0%	n/a	4%	0%	15%	0%	0%	0% to 15%
First Sentence:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
HTML Comm.:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%

Search term: "Bicycle"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	n/a	11%	11%	17%	17%	17%	0% to 17%
Body Text:	1%	1%	0%	0%	4%	n/a	1%	1%	1%	2%	6%	0% to 6%
H1 Texts:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	7%	0%	0%	17%	n/a	0%	0%	0%	0%	0%	0% to 17%
IMGALT:	0%	0%	0%	0%	13%	n/a	22%	12%	13%	0%	0%	0% to 22%
Bold Text:	0%	0%	0%	0%	0%	n/a	0%	0%	1%	0%	0%	0% to 1%
Same Texts:	0%	0%	0%	0%	6%	n/a	3%	0%	2%	0%	3%	0% to 6%

Search term: "Bicycle"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Outb. Texts:	0%	0%	0%	0%	17%	n/a	0%	0%	0%	5%	0%	0% to 17%
Same URLs:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Outb. URLs:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	4%	0%	0%	4%	n/a	0%	5%	20%	0%	0%	0% to 20%
Meta Keyw.:	4%	11%	0%	0%	36%	n/a	7%	15%	8%	0%	4%	0% to 36%
First Sentence:	0%	0%	0%	0%	0%	n/a	0%	2%	0%	0%	0%	0% to 2%
HTML Comm.:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%

Search term: "routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	9%	5%	0%	0%	n/a	11%	0%	17%	0%	17%	0% to 17%
Body Text:	1%	2%	2%	1%	1%	n/a	2%	1%	0%	0%	5%	0% to 5%
H1 Texts:	0%	0%	50%	0%	0%	n/a	0%	0%	0%	0%	0%	0% to 50%
Domain:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	25%	n/a	50%	0%	0%	0%	0%	0% to 50%
H2-H6 Texts:	0%	7%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	0% to 7%
IMGALT:	0%	0%	0%	0%	0%	n/a	11%	6%	7%	0%	0%	0% to 11%
Bold Text:	0%	0%	6%	6%	0%	n/a	0%	0%	1%	0%	0%	0% to 6%
Same Texts:	0%	1%	4%	3%	0%	n/a	5%	2%	0%	0%	3%	0% to 5%
Outb. Texts:	0%	11%	0%	0%	17%	n/a	0%	0%	0%	0%	0%	0% to 17%
Same URLs:	0%	0%	0%	0%	5%	n/a	20%	6%	0%	0%	0%	0% to 20%
Outb. URLs:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	4%	0%	0%	0%	n/a	5%	2%	20%	0%	0%	0% to 20%
Meta Keyw.:	4%	11%	0%	0%	9%	n/a	4%	0%	8%	0%	4%	0% to 11%
First Sentence:	0%	0%	0%	0%	0%	n/a	2%	2%	20%	0%	5%	0% to 20%
HTML Comm.:	0%	0%	0%	0%	2%	n/a	0%	0%	0%	0%	0%	0% to 2%

Keywords "Bicycle" or "routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	5%	3%	0%	0%	n/a	11%	6%	17%	8%	17%	0% to 17%

Keywords "Bicycle" or "routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Body Text:	1%	1%	1%	1%	2%	n/a	2%	1%	1%	1%	6%	1% to 6%
H1 Texts:	0%	0%	25%	0%	0%	n/a	0%	0%	0%	0%	0%	0% to 25%
Domain:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	13%	n/a	25%	0%	0%	0%	0%	0% to 25%
H2-H6 Texts:	0%	7%	0%	0%	8%	n/a	0%	0%	0%	0%	0%	0% to 8%
IMGALT:	0%	0%	0%	0%	6%	n/a	17%	9%	10%	0%	0%	0% to 17%
Bold Text:	0%	0%	3%	3%	0%	n/a	0%	0%	1%	0%	0%	0% to 3%
Same Texts:	0%	1%	2%	2%	3%	n/a	4%	1%	1%	0%	3%	0% to 4%
Outb. Texts:	0%	6%	0%	0%	17%	n/a	0%	0%	0%	2%	0%	0% to 17%
Same URLs:	0%	0%	0%	0%	2%	n/a	10%	3%	0%	0%	0%	0% to 10%
Outb. URLs:	0%	0%	0%	0%	0%	n/a	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	4%	0%	0%	2%	n/a	3%	4%	20%	0%	0%	0% to 20%
Meta Keyw.:	4%	11%	0%	0%	23%	n/a	6%	8%	8%	0%	4%	0% to 23%
First Sentence:	0%	0%	0%	0%	0%	n/a	1%	2%	10%	0%	3%	0% to 10%
HTML Comm.:	0%	0%	0%	0%	1%	n/a	0%	0%	0%	0%	0%	0% to 1%

Table: Keyword position

Search term: "Bicycle routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a	22	n/a	n/a	n/a to 22
Body Text:	213	365	5,524	3,897	834	n/a	1,895	2,670	2,661	n/a	1,093	n/a to 5,524
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMGALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	22	n/a	n/a	n/a to 22
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Same Texts:	n/a	n/a	n/a	n/a	467	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 467
Outb. Texts:	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Same URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	59	n/a	n/a	n/a	n/a	n/a	n/a	15	n/a	n/a	n/a to 59
Meta Keyw.:	n/a	39	n/a	n/a	n/a	n/a	12	n/a	15	n/a	n/a	n/a to 39
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "Bicycle"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	1	13	22	14	1	n/a to 22
Body Text:	213	365	5,524	2,733	593	n/a	864	274	129	151	355	129 to 5,524
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	76	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 76
IMGALT:	n/a	n/a	n/a	n/a	39	n/a	33	33	22	n/a	n/a	n/a to 39
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	223	n/a	n/a	n/a to 223
Same Texts:	n/a	n/a	n/a	n/a	467	n/a	582	n/a	139	n/a	125	n/a to 582

Search term: "Bicycle"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Outb. Texts:	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	145	n/a	n/a to 145
Same URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	59	n/a	n/a	15	n/a	n/a	89	15	n/a	n/a	n/a to 89
Meta Keyw.:	135	39	n/a	n/a	37	n/a	12	20	15	n/a	41	n/a to 41
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	274	n/a	n/a	n/a	n/a to 274
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "routes"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	22	9	n/a	n/a	n/a	9	n/a	30	n/a	25	n/a to 30
Body Text:	221	373	403	403	842	n/a	15	15	22	n/a	73	n/a to 842
H1 Texts:	n/a	n/a	9	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 9
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	27	n/a	1	n/a	n/a	n/a	n/a	n/a to 27
H2-H6 Texts:	n/a	18	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 18
IMGALT:	n/a	n/a	n/a	n/a	n/a	n/a	54	54	30	n/a	n/a	n/a to 54
Bold Text:	n/a	n/a	47	62	n/a	n/a	n/a	n/a	22	n/a	n/a	n/a to 62
Same Texts:	n/a	157	393	393	475	n/a	13	13	n/a	n/a	14	n/a to 475
Outb. Texts:	n/a	51	n/a	n/a	9	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 51
Same URLs:	n/a	n/a	n/a	n/a	459	n/a	9	9	n/a	n/a	n/a	n/a to 459
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	67	n/a	n/a	n/a	n/a	32	113	23	n/a	n/a	n/a to 113
Meta Keyw.:	144	31	n/a	n/a	15	n/a	20	n/a	23	n/a	33	n/a to 33
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	15	15	22	n/a	73	n/a to 73
HTML Comm.:	n/a	n/a	n/a	n/a	277	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 277

Table: Number of words

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	13	11	19	21	8	n/a	9	9	6	6	6	6 to 21
Body Text:	167	394	1,598	1,198	253	n/a	339	652	461	256	300	253 to 1,598
H1 Texts:	14	0	2	4	3	n/a	0	0	0	0	0	0 to 4
Domain:	3	1	1	1	1	n/a	1	1	1	1	1	all 1
Page URL:	2	0	3	3	4	n/a	2	0	0	0	0	0 to 4
H2-H6 Texts:	6	18	0	0	7	n/a	0	0	0	0	0	0 to 18
IMGALT:	28	10	55	57	10	n/a	10	27	24	0	18	0 to 57
Bold Text:	8	16	132	85	0	n/a	0	20	81	0	0	0 to 132
Same Texts:	22	156	256	221	131	n/a	115	76	46	12	44	12 to 256
Outb. Texts:	0	11	0	0	6	n/a	4	17	31	30	1	0 to 31
Same URLs:	35	288	333	273	70	n/a	65	100	22	5	88	5 to 333
Outb. URLs:	0	21	0	0	6	n/a	16	50	22	46	2	0 to 50
Meta Descr.:	20	26	0	0	26	n/a	40	43	5	0	15	0 to 43
Meta Keyw.:	25	18	0	0	11	n/a	55	33	13	0	56	0 to 56
First Sentence:	5	54	4	4	24	n/a	47	50	5	6	19	4 to 54
HTML Comm.:	0	29	14	14	62	n/a	2	8	0	0	645	0 to 645

Table: Number of characters

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	95	64	108	130	50	n/a	67	81	35	35	40	35 to 130
Body Text:	980	2,310	9,207	6,948	1,671	n/a	2,137	4,040	2,770	1,511	2,002	1,511 to 9,207
H1 Texts:	101	0	14	36	19	n/a	0	0	0	0	0	0 to 36
Domain:	30	6	10	10	9	n/a	16	16	13	10	8	6 to 16
Page URL:	8	0	14	15	32	n/a	12	0	0	0	0	0 to 32
H2-H6 Texts:	28	102	0	0	46	n/a	0	0	0	0	0	0 to 102
IMGALT:	167	56	419	430	58	n/a	81	175	129	0	115	0 to 430
Bold Text:	57	94	793	507	0	n/a	0	127	514	0	0	0 to 793
Same Texts:	133	861	1,564	1,364	872	n/a	681	459	291	61	263	61 to 1,564
Outb. Texts:	0	70	0	0	36	n/a	30	100	190	191	17	0 to 191
Same URLs:	247	1,771	1,780	1,493	519	n/a	557	573	141	56	770	56 to 1,780
Outb. URLs:	0	120	0	0	36	n/a	91	322	154	273	17	0 to 322
Meta Descr.:	118	155	0	0	167	n/a	284	282	34	0	107	0 to 284
Meta Keyw.:	220	116	0	0	87	n/a	398	285	98	0	409	0 to 409
First Sentence:	39	317	24	24	168	n/a	266	281	34	29	119	24 to 317
HTML Comm.:	0	172	91	91	842	n/a	12	56	0	0	5,692	0 to 5,692

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	19	645	181	181	736	n/a	459	459	15	6	108	6 to 736
AllTheWeb (preset settings):	14	77k	2k	2k	104	n/a	989	22k	606	250	2k	104 to 77k
Google.com :	1	987	8	9	15	n/a	7	967	31	6	65	6 to 987
Live.com:	0	9k	11	4	34	n/a	40	10k	120	60	488	4 to 10k
Yahoo.com:	16	223k	2k	2k	95	n/a	2k	47k	561	253	2k	95 to 223k
Links from social networks (the more the better)												
Del.icio.us:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Digg:	0	20	1	1	1	n/a	2	2	0	0	0	0 to 20
Other ranking factors results (the older or the lower the better)												
Web Site Age:	Oct 2006	May 2006	Feb 2004	Feb 2004	Aug 2003	n/a	Dec 1999	Dec 1999	Dec 2002	Aug 1999	Aug 1999	Aug 1999 to May 2006
Server Speed:	n/a	1.84s	4.98s	4.98s	1.13s	n/a	2.00s	2.00s	n/a	n/a	2.26s	1.13s to 4.98s
Alexa Traffic Rank:	7,181k	82k	576k	576k	80k	n/a	234k	234k	11,186k	5,406k	1,558k	80k to 11,186k